

Never Stop... Never Quit...[®]
For them

*"Giving back for the lifesaving measures I have received since my diagnosis in 1999.
This is the mission that started the movement."*

Fact Sheet

Kevin Byrne founded NEVER STOP NEVER QUIT in 2017 to continue his fight against the devastating effects of multiple sclerosis (MS) while managing his own worsening symptoms of the disease. The 501(c)(3) charitable organization is a gateway between larger nonprofit organizations and his efforts to raise funds, support treatment, and promote awareness in the fight.

"I founded my organization to do the niche, personal outreach for which national organizations have neither the time nor resources."

Kevin's greatest assets are his voice and the stories he creates. He began his journey in 2003 by crafting fundraising letters to support a Bike MS campaign with the National MS Society (NMSS). In 2010, the Department of Veterans Affairs asked him to write for their MS Center of Excellence, sharing his experiences, fears, and incessant urge to **Never Stop... Never Quit...** (a lesson he learned years before his diagnosis). That quickly transferred to his own blog site, then stories and books. Both autobiographical and speculative fiction, his words have spawned hundreds of stories and seven published works.

"Long before I confronted the impact of MS, Brigadier General Foley explained what it means to never stop and never quit."

The annual spotlight that anchors Kevin's fundraising is the NMSS's Bike MS event. Since 2003, he has taken part, even while his MS continues to worsen, first on his bike, then on a recumbent, until adopting his recumbent trike. No longer able to ride safely on the road, he completes his annual 100-mile "century ride" from the safety of his garage.

"My goal is to show the world how multiple sclerosis will never stop, nor will I. The onslaught of devastating effects will never quit, nor will I. After my century in August, I decided to ride every month for as long as my legs will allow. November 1 is my next event."

In November 2024, Rogue stared at Kevin's mantra. "Never Stop... Never Quit...", his daughter read, adding, "It should say, 'for them.'"

"In a heartbeat, my mission focus sharpened when I knew why I continued to fight.

It was always for them."

By the end of 2025, fundraising efforts led by NEVER STOP NEVER QUIT will have raised a combined total surpassing \$915,000. 100% of the money raised supports those larger organizations, with the specific intent of finding a cure for the disease and managing its damaging effects. Kevin pays all costs to manage his organization (over \$37,000 to date).

"I use money collected by my organization to spark and feed momentum in our Bike MS campaigns. After years of success, hundreds of individual projects are in place to launch a movement in 2026 — unprecedented advocacy, awareness, and support in the fight against the devastating effects of multiple sclerosis."

U.S. Veterans Magazine gave Kevin a [SERVICE-CONNECTED DISABLED VETERANS](#) spotlight to share his story and his vision for their Fall 2025 issue.

*"At the end of this fact sheet are my most significant links I want to share.
The only question right now? How big would this be on February 5, 2033?"*

[NEVER STOP NEVER QUIT](#) (main page)

[YouTube Playlist of Videos](#) (here are two)

[Short Stories and Published Books](#)

[The reason I will Never Stop... Never Quit...](#)

[Blog Site](#) (here are a few important ones)

[A World I Will Never See](#)

[The history behind Never Stop... Never Quit...](#)

[Where did the handwriting come from?](#)

[Articles and Stories of Interest](#)

[The story behind Rogue's addition of *for them*.](#)

[Donation Main Page](#)

[What happens on February 5, 2033?](#)

[Swag Stores](#)

The fight is not over and it won't be over until a cure is found.

It will never stop...nor will we

It will never quit...nor will we

Never Stop... Never Quit...

This is why we fight!

